

Omaha Against Traffick Social Media Toolkit

Overview

[Omaha Against Traffick](#), an awareness campaign Project Harmony launched in July 2026, aims to bring attention to the organization's anti-child sex trafficking efforts. That work includes a nationally leading partnership between Project Harmony and more than 60 local and regional organizations that together will work to combat child sex trafficking in all its forms.

Take a stand against child sex trafficking in Omaha by sharing resourceful information on your social media platforms. Below includes some general FAQs about the Omaha Against Traffick campaign that you can use as messaging to accompany your post with our social media graphics. Join the conversation using #OmahaAgainstTraffick and tag Project Harmony. We've also included a few examples.

About Project Harmony

[Project Harmony](#) is a nonprofit, community-based organization in Omaha, Nebraska, that has served more than 90,000 children during the past 30 years by providing a child friendly environment in which specially trained professionals work together to assess, investigate and resolve child abuse cases. In a nationally unique model, Project Harmony has one centralized location that co-houses with Omaha Police Department Child Victim/Sexual Assault Unit and Domestic Violence Unit, Homeland Security, Omaha Fire Department, Nebraska Health & Human Services/Child Protection Service Initial Assessment and Child Abuse Hotline, and Child Saving Institute. Project Harmony exists to protect and support children, collaborate with professionals and engage the community to end child abuse and neglect.

Follow on social media

Meta (Facebook & Instagram): @ProjectHarmony

LinkedIn: Project Harmony Child Protection Center

General Information

What is Omaha Against Traffick?

- Omaha Against Traffick is an awareness campaign Project Harmony launched in July 2026 that aims to bring attention to the organization's anti-child sex trafficking efforts.
- That work includes a nationally leading partnership between Project Harmony and more than 60 local and regional organizations that together will work to combat child sex trafficking in all its forms.
- The campaign is intended to increase awareness of child sex trafficking in Omaha and how community members have a responsibility to protect children.
- It's a collective commitment to protect children from sex trafficking by asking people to participate in educational opportunities, spread awareness through their personal and professional networks and engage others to join this movement.

Who are the more than 60 partners and how do they support this work?

- Project Harmony's Anti-Trafficking Initiative is a comprehensive, nationally innovative coalition of more than 60 local and regional partners.
- Core partners include local law enforcement and governmental leadership like the Omaha Police Department, the City of Omaha Mayor's Office, the Douglas County Attorney's Office.
- The partners also include nonprofits and community organizations that span the ecosystem of education, child welfare and family support, including Boys Town, Creighton University and Omaha Public Schools, to name a few. A full list of partners is available [here](#).

What is child sex trafficking?

- Child sex trafficking is the recruitment, harboring, transportation, provision, or obtaining of a person for the purposes of a commercial sex act (defined as anything of value, including basic needs such as food, a place to sleep, etc.) in which the victim is under 18 years of age.

How prevalent is child sex trafficking in Omaha?

- Child sex trafficking is a serious and prevalent issue in the Omaha metro area, and it hides in plain sight across all types of communities. Between 2023 and today, 59 victims of child sex trafficking have been confirmed in the Omaha metro, and law enforcement officers have made 71 arrests. However, official trafficking numbers represent between 14% and 18% of total trafficking amounts, according to the National Institute of Justice, which means child sex trafficking happens on a far larger scale than what is reported.
- Since the beginning of 2023, the Douglas County Attorney's Office secured 31 convictions of people associated with child sex trafficking, with an average sentence length of 21 years. Two perpetrators received life sentences.

What does the blue traffic cone mean?

- Blue is the international color of anti-trafficking. Using the visual metaphor of blue traffic cones, we symbolize the collective efforts of shielding potential victims under a cone of support and demonstrate our power to end this significantly devastating issue.

How can community members help combat child sex trafficking and learn more?

- **Learn the signs:** Learning how to identify the signs of trafficking can save lives. Look out for these signs from children:
 - Receiving unusual, extra attention from an adult
 - Being gifted items from an adult, and something is expected in return
 - Experiencing characteristics of unhealthy relationships with an adult: control, hostility, dishonesty, dependence, intimidation and violence
 - Feeling isolated from friends because of an adult
- **Report abuse:** If you suspect a child is being trafficked for sex, or if they have disclosed to you an abusive situation, you are a mandatory reporter and are expected to report abuse. To start the process, call:
 - Nebraska: 1-800-652-1999 (Child Abuse Hotline) or local law enforcement
 - Iowa: 1-800-362-2178 (Child Abuse Hotline) or local law enforcement



- These hotlines are designed to receive tips on possible child sex trafficking and quickly direct the information to local investigators. Tips can be made anonymously.
- **Learn more:** For more information on how to spot signs of trafficking, report suspected abuse and resources like training sessions, visit OmahaAgainstTraffick.com.

Example Social Media Posts

Quick Post

Today, I'm taking a stand against child sex trafficking in Omaha with Project Harmony. 2,600 missing children reports were filed in Omaha in 2025. Many of these missing children are at risk for being victims of child sex trafficking. This issue is widely underreported on a national scale, so it's likely that more children than we know are in these situations.

Join the Omaha Against Traffick movement today. It's our responsibility to protect children. Learn more at OmahaAgainstTraffick.com. #OmahaAgainstTraffick

Informative

2,600 missing children reports were filed in Omaha in 2025. Many of these missing children are at risk for being victims of child sex trafficking. It's time we put a stop to child sex trafficking in Omaha. Join me in the Omaha Against Traffick movement.

Child sex trafficking is a serious and prevalent issue in the Omaha metro area, and it hides in plain sight across all types of communities. This work includes a nationally leading partnership between Project Harmony and more than 60 local and regional organizations that together will work to combat child sex trafficking in all its forms.

I'm making a commitment to protect children from sex trafficking by participating in educational opportunities, spreading awareness and engaging my network to join this movement.

We can see the signs. We can protect children. We are Omaha Against Traffick. Learn how at OmahaAgainstTraffick.com. #OmahaAgainstTraffick